



Brain Injury Association of Missouri

19th ANNUAL STATEWIDE CONFERENCE

Sponsorship Opportunities

October 19 - 21, 2023

Marriott St. Louis West
Chesterfield, Missouri

This is the only conference in Missouri established
to specifically address issues relating to brain injury.

REGISTER TO BE

- A Sponsor
- An Exhibitor
- An Advertiser
- A Donor

CO-HOST SPONSOR



MISSOURI DEPARTMENT OF
**HEALTH &
SENIOR SERVICES**



Brain Injury Association of Missouri
2265 Schuetz Road ▪ Saint Louis, Missouri 63146-3409
Phones: 314.426.4024 ▪ 800.444.6443 ▪ Fax: 314.426.3290
Conference@biamo.org Website: www.biamo.org



Brain Injury Association of Missouri
14th ANNUAL STATEWIDE CONFERENCE
October 4 - 6, 2018

2023 Conference Information

CONFERENCE OVERVIEW

The Brain Injury Association of Missouri 19th Annual Statewide Conference is the only conference in Missouri dedicated to current trends in innovative therapeutic strategies, cutting-edge and best practice treatment options, and research specifically relating to brain injury.

This Conference features national and local experts addressing issues of interest to professionals, survivors of brain injury and family members.

Sessions held Thursday, October 19 and Friday, October 20 will focus on topics of interest to healthcare professionals, rehabilitation specialists, social workers, vocational counselors, physicians, psychologists, mental health professionals, case managers, service coordinators, and others who care for persons with brain injury.

On Saturday, October 21 a special seminar will be held for survivors of brain injury and their families.

BIA-MO 19th ANNUAL STATEWIDE PROFESSIONAL CONFERENCE AUDIENCE
Thursday and Friday: Professionals of various disciplines
Saturday: Survivors of brain injury, family members and caregivers

SPONSORSHIP

Sponsorship reflects your commitment to support educational programming for professionals in the field of brain injury. It provides maximum exposure of your support for the Brain Injury Association of Missouri (BIA-MO) through at-conference recognition, printed material, on our website, and in social media.

EXHIBITOR

One-on-one marketing through an exhibit at the BIA-MO Annual Statewide Conference is an effective opportunity to share information about your products and services with professionals, survivors of brain injury and family members.

ADVERTISING

Encourage participants to visit your exhibit table through a full or half-page advertisement in the Conference Program.

Professionals who attend the Conference may share the printed Program containing your ad with colleagues who are unable to attend.

DONATION

If you are unable to participate as a Sponsor, Exhibitor or Advertiser, your donation is appreciated.

EXHIBIT HALL

Exhibit space includes a six-foot table with draping and two chairs.

Refreshment breaks will be held in the Exhibit Hall to give you more opportunities to visit with participants.

Electricity must be contracted with the Marriott St. Louis West hotel by calling 314-878-2747.

The Exhibit Hall hours:

Thursday, October 19 8:30 am - 4:30 pm
Setup begins at 7:00 am.

Friday, October 20, 8:30 am - 1:40 pm

Saturday, October 21 8:30 am - 2:30 pm
Setup begins at 7:30 am.

All Sponsors and Exhibitors must indicate on the Commitment Form which days they will be exhibiting to ensure an accurate count of tables.

Please bring a gift basket for the Conference Raffles. There will be one Raffle on Friday for professionals and another on Saturday for survivor and family participants.

Mission Statement

The Mission of the Brain Injury Association of Missouri is to reduce the incidence of brain injury; to promote acceptance, independence and productivity of persons with brain injury; and to support their families.

For more information:
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2265 Schuetz Road, Saint Louis, MO 63146-3409
314.426.4024 • 800.444.6443
Conference@biamo.org • www.biamo.org

**Brain Injury Association of Missouri 19th Annual Statewide Conference
COMMITMENT FORM 2023**

Sponsors ▪ Exhibitors ▪ Advertisers ▪ Donors

Brain Injury Association of Missouri
2265 Schuetz Road, Saint Louis, MO 63146-3409 or fax to 314.426.3290

Company/Agency Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Telephone: (____) _____ Email: _____

SPONSORSHIP PACKAGES

All Sponsorships include signage during the Conference, a full page advertisement in the Conference Program and recognition during the Welcome Address, as well as in the BIA-MO newsletter and on our website.

___ Co-Host Sponsor — \$10,000

- Your logo on Conference Registration Brochure, Event Program, and e-newsletter produced after your Sponsorship is received
- Eight professional Conference registrations
- Prime 12-foot exhibit space in Exhibit Hall
- Sponsorship recognized on BIA-MO social media
- Link from the BIA-MO website

___ Track Sponsor — \$5,000

- Your logo on Conference Registration Brochure and Event Program
- Six professional Conference registrations
- Prime exhibit space in Exhibit Hall
- Sponsorship recognized on BIA-MO social media
- Link from the BIA-MO website

___ Lunch Sponsor — \$3,000

- Four professional Conference registrations
- Prime exhibit space in Exhibit Hall
- Five-minute (maximum) address at your sponsored luncheon

___ Keynote Sponsor — \$1,000

- Two professional Conference registrations
- Exhibit space in Exhibit Hall
- Signage displayed during your sponsored Keynote Session

___ Break Sponsor — \$500

- Signage displayed during your sponsored refreshment break or breakout session

(Sponsorship is tax-deductible to the extent the law will allow.)

EXHIBIT

___ Full Conference Exhibitor Fee \$385

(No discount for fewer than three days exhibiting.)

___ Survivor and Family Seminar Exhibit \$125

Days Exhibiting: *(Check all that apply to ensure accurate table count.)*

Professional Audience

___ Thursday, October 19

___ Friday, October 20

Survivor and Family Audience

___ Saturday, October 21

Representative(s) for Exhibit

(Lunch included for one representative with Exhibit Fee. There is a \$45 per person/per day Refreshment Fee for additional Exhibit Representatives who are not registered for the Conference.)

Name: _____

Name: _____

ADVERTISING OPPORTUNITY

Conference Program advertising (black & white only):

___ **Full Page \$100** size 8" x 10 3/4"

___ **Half Page \$75** size 8" x 5 1/4"

DONATION OPPORTUNITY

Fully tax-deductible donation to underwrite Conference expenses.

___ **Donation of \$** _____

METHOD OF PAYMENT

___ VISA ___ MC ___ Discover ___ CHECK Total: \$ _____

___ Invoice me ___ Online at www.biamo.org

Name on card _____

Account Number _____

V-Code on back of Card ___ ___ ___ Exp. Date _____

Address and zip code if different than billing address for this card

**For more information or to receive the Conference Registration Brochure,
contact the Brain Injury Association of Missouri at Conference@biamo.org, 800.444.6443 or 314.426.4024.**

Brain Injury Association of Missouri

19th Annual Statewide Conference

KEYNOTE SPEAKER



Brent Masel, MD
Brain Injury Association of America (BIAA)
Medical Director

Brent E. Masel MD is the Executive Vice-President for Medical Affairs with the Centre for Neuroskills and is a Clinical Professor of Neurology at the University of Texas Medical Branch in Galveston. He previously served as the President and Medical Director of the Transitional Learning Center at Galveston from 1994 -2017. Dr. Masel received his Medical Degree from the Loyola University School of Medicine, and completed his post-graduate training from the University of Texas Medical Branch. He is a Board Certified Neurologist and was in the private practice of Neurology for 16 years.

He has conducted research and has over 40 publications in the areas of brain injury rehabilitation including virtual reality, hyperbaric oxygen treatment, sleep abnormalities, metabolic abnormalities, hormonal dysfunction, and the long-term medical issues from chronic brain injury. Dr. Masel is a Board member of the North American Brain Injury Society, and the Brain Injury Association of America, where he serves as the National Medical Director.

PROFESSIONAL SESSION TOPICS

- Independence
- Advances in Science for Brain Injury
- Brain Injury as a Chronic Disease
- Grief in Survivors and Family Members
- How to Manage Substance Abuse, Addiction and Brain Injury
- Intimacy and Relationships After Brain Injury
- Navigating Community Resources for Long -Term Support
- Pediatric Brain Injury Critical Care
- Preparing to Drive Again
- Return to Work
- Types of Doctors/Specialists
- Vision Therapy

PROFESSIONAL AUDIENCE

- Therapists - physical, occupational, speech
- Medical Personnel - physicians, nurses, neurologists
- Mental Health Providers - social workers, counselors, psychologists, neuropsychologists
- Care Coordinators - case managers, service coordinators, discharge planners
- Vocational Experts - vocational counselors, job developers
- Community Support - independent living experts, personal care attendants, home support providers
- Agriculture Experts - program managers, farmers
- Veteran Service Representatives - benefits specialist, advocates

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