Bowling for Brain Injury

2022 Sponsorship Opportunities

Virtual - based on your schedule
June 1 - 30, 2022

In-person
Saturday, June 11, 2022   Kansas City
Saturday, June 18, 2022   St. Louis and Springfield
12:00 pm - 2:00 pm

Sponsor Bowling for Brain Injury: Mission - Focused Fun

Bowling is a fun, recreational activity for everybody despite his or her athleticism or physical abilities. Accessible bowling alleys and the availability of gutter-guards or ball ramps help with getting strikes and adding to the excitement.

The comradery among co-workers, family members, survivors and, even bowlers in the next lane, makes for two hours of memories that have a lasting impact. Your Sponsorship makes this possible.

In Missouri about 17,000 brain injuries require hospitalization or emergency department care each year. There are more than 120,000 individuals with disabilities from brain injury that require daily care each day.

Bowling for Brain Injury raises awareness about brain injury and supports the services of the Brain Injury Association of Missouri to make a difference every day for survivors and families living with brain injury. Brain injury doesn't go away, and your help is needed.

Provide Support for Survivors, Families, and the Community

www.BowlingForBrainInjury.org
Bowling for Brain Injury - It's About the Mission

**Brain injury changes lives in an instant.** The long-term effects of brain injury place enormous financial and emotional burdens on both the survivor and his or her family. Rebuilding self-confidence and learning to overcome obstacles are daily challenges for survivors of brain injury. Cognitive functions like processing, attention, learning abilities, memory and self-awareness are often affected. Psychological and emotional changes may include dependency, loss of self-determination, barriers to intimacy, depression and anxiety. Physical limitations due to brain injury may include paralysis and loss of fine motor skills.

The Brain Injury Association of Missouri (BIA-MO) was started in 1982. Parents whose children sustained a brain injury felt alone. They did not know where to turn for support and education beyond the hospital and limited rehabilitation.

Today, the Brain Injury Association of Missouri offers support, education, recreation and advocacy to help persons with brain injury and families adjust to life with brain injury and provide hope for the future. We also educate youth, community groups, and elected officials about brain injury and its prevention, including concussions. We are the Voice of Brain Injury. **Together, we can be the help and hope to strike out brain injury.**

**Your Sponsorship Makes A Difference**

**BIA-MO Camp** — Persons with brain injury enjoy recreational and social activities that are adapted for individual needs. BIA-MO Outdoor Camp will be held in June 2022.

**Support Groups** — Persons with brain injury and caregivers discuss challenges and celebrate accomplishments that result from brain injury. They are not alone to face the unknowns and questions. Speakers on relevant topics and services available help individuals and families find answers.

**Educational Opportunities** — The Annual Statewide Conference is the only conference in Missouri dedicated to current trends, innovative therapeutic strategies, and best practices for treating persons with brain injury.

**Advocacy** — A wide range of legislative issues affect survivors of brain injury including access to services, the prevention of brain injuries, and living independently within the community.

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**The Mission of the Brain Injury Association of Missouri is**

- to reduce the incidence of brain injury;
- to promote acceptance, independence, and productivity of persons with brain injury;
- and to support their families, caregivers and the community.

*www.BowlingForBrainInjury.org*
## Sponsorship Benefits

### Trophy - $10,000
- Logo displayed on BIA-MO Website for 12 months
- Name or Logo prominently displayed on event marketing material, produced after commitment received
- Logo prominently displayed on Bowling for Brain Injury - Missouri Webpage
- Logo on Missouri event E-newsletters
- Logo on Missouri event T-shirts
- Special E-newsletter featuring your company logo or photo highlighting your involvement
- Two Bowling for Brain Injury Teams
- Featured in BIA-MO social media postings

### Kingpin - $2,500
- Name or Logo displayed on local event marketing material
- Logo displayed on Missouri Bowling for Brain Injury website
- Logo on Missouri event E-newsletters
- Logo on Missouri event T-shirts
- One Bowling for Brain Injury Team
- Featured in BIA-MO social media postings

### Spare - $750
- Name on Missouri event E-newsletters
- Included in BIA-MO social media postings

### Perfect Game - $5,000
- Name or Logo prominently displayed on event marketing material, produced after commitment received
- Logo prominently displayed on Bowling for Brain Injury - Missouri Webpage
- Logo on Missouri event E-newsletters
- Logo on Missouri event T-shirts
- Special E-newsletter featuring your company logo or photo highlighting your involvement
- Two Bowling for Brain Injury Teams
- Featured in BIA-MO social media postings

### Strike - $1,500
- Name or Logo displayed on local event marketing material
- Logo on Missouri event E-newsletters
- Logo on Missouri event T-shirts
- One Bowling for Brain Injury Team
- Included in BIA-MO social media postings

### Lane - $500
- Signage on sponsored lane

Make your Sponsorship Commitment using the form on the back of this page.

Bowling for Brain Injury Missouri 2022 Sponsorship

Submit to: Brain Injury Association of Missouri
2265 Schuetz Road, St. Louis, MO 63146-3409

Sponsorship Levels

- Sponsor:  
  - Trophy $10,000
  - Perfect Game $5,000
  - Perfect Game $5,000

- Region:  
  - Kansas City
  - Saint Louis
  - Springfield

Method of Payment:

- Check enclosed, payable to Brain Injury Association of Missouri, 2265 Schuetz Rd., St. Louis, MO 63146
- Credit Card payment __ will be__/___ has been made through secure website at www.biamo.org
  - Credit Card Number ____________ V-Code _______ Exp. Date ______
  - MasterCard, VISA, Discover and American Express are accepted.
- Phone BIA-MO at (314) 426-4024 to pay by credit card
- Invoice me

Sponsor Information

- Sponsor Name (list as) _____________________________________________
- Company Name (if different than above) _________________________________
- Contact Person __________________________________ Title __________________
- Address __________________________________ City/State/Zip ______________
- Email ____________________________________________________________
- Phone __________________________________ Mobile ______________________

For more information contact:
Maureen Cunningham, BIA-MO Executive Director
Email: MCunningham@biamo.org  Phone: 314-426-4024

Your Sponsorship supports Missouri survivors, families, co-workers and the community.

Your Sponsorship support is tax deductible to the extent allowed by law. BIA-MO is designated by the IRS as a tax-exempt organization under Section 501(c) (3) of the Internal Revenue Code. Tax ID is 43-1264556.