



SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers

**Education and Resource Program
for Youth Sports and School Personnel**

Sponsorship Opportunities 2021

PROGRAM COMPONENTS

Educational Sessions
Concussion Conversations
Get Schooled on Concussions in Missouri

AUDIENCE

School, Community and
Recreational Sports Team Personnel

Coaches - All Sports, All Ages

Athletic Program Administrators

Licensed Athletic Trainers

Game Officials

Classroom Teachers

PE Teachers

School Nurses

School Counselors

School Administrators



BRAIN INJURY ASSOCIATION OF MISSOURI

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SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers 2021

PROGRAM COMPONENTS

Educational Sessions

Recorded sessions for school and sports personnel to watch in January 2021.

Sports Concussions: Facts and Fallacies

New Frontiers: Research Update

Sidelines Dos and Don'ts

Get Schooled on Concussions

Featured Sponsor:



Concussion Conversations

Question and answer sessions with panel of experts including medical, school and youth sports personnel. Four online Conversations will be held February 3 - 10, 2021.

Get Schooled on Concussions in Missouri

The Get Schooled on Concussions website and resources will be available FREE of charge to EVERY SCHOOL in Missouri for calendar year 2021. The Get Schooled on Concussions program includes a short questionnaire to provide educators strategies tailored to support a specific student for "return to learn" adaptations. Various educator-oriented Tip Sheets and videos are also available.

PROGRAM PARTNERS

- Brain Injury Association of Missouri
- Department of Health and Senior Services
- Missouri Association of School Nurses
- Missouri Association of Rural Education
- Missouri Athletic Trainers' Association
- Missouri State High School Activities Association
- University of Missouri - Kansas City Institute for Human Development





SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers 2021

SPONSORSHIP OPPORTUNITIES

Sponsorship reflects your commitment to protect youth through educational programming for coaches, athletic team administrators, school personnel and recreational league staff. Promotional material and event recognition increases awareness of your services and support for the Brain Injury Association of Missouri.

SPONSORSHIP PACKAGES

___ Presenting Sponsor - \$15,000

- Your logo on promotional, registration and event materials.
- Recognition on BIA-MO website with a link to your website or provided video of your services through December 31, 2021.
- Three-minute presentation of your services in conjunction with the Sports Concussion: Facts, Fallacies and New Frontiers sessions.
- Recognition during all Educational Sessions and Concussion Conversations.
- 20 social media postings.

___ Partnership Sponsor - \$5,000

- Recognition on promotional, registration and event materials.
- Recognition on BIA-MO website with link to your website or provided video of your services through December 31, 2021.
- Recognition during all Educational Sessions and Concussion Conversations.
- 10 social media postings.

___ Concussion Conversation Sponsor - \$3,000

- Recognition on registration and event material.
- Recognition during Welcome Address of each Concussion Conversation.
- Recognition on BIA-MO website with a link to your website or link to provided video of your services through December 31, 2021.
- 5 social media postings.

___ Education Sponsor - \$500

- Recognition during Welcome of two Concussion Conversations.
- Recognition on BIA-MO *Sports Concussions: Facts, Fallacies and New Frontiers* program webpage through March 31, 2021.

Brain Injury Association of Missouri Sports Concussions: Facts, Fallacies and New Frontiers

SPONSORSHIP COMMITMENT FORM 2021

Please complete and return by January 15, 2021

Company / Agency Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Day Phone: _____ Mobile: _____

Email: _____

SPONSORSHIP COMMITMENT

- Presenting Sponsor — \$15,000 (logo on material upon receipt)
- Partnership Sponsor — \$5,000
- Conversation Sponsor — \$3,000
- Education Sponsor — \$500

METHOD OF PAYMENT

Total: \$ _____

- VISA/MC/DIS CHECK (payable BIA-MO) INVOICE ME

Name on card: _____

Account Number: _____

V-Code on back of card: _____ Expiration Date: _____

Billing address of card if different than above: _____



Return to:
Brain Injury Association of Missouri
2265 Schuetz Road, Saint Louis, MO 63146-3409
Fax: 314-426-3290
Email: Concussions@biamo.org

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