



**Brain Injury
Association of
Missouri**

**16th ANNUAL
STATEWIDE
CONFERENCE**

Sponsorship Opportunities

Online
October 1 - 2, 2020

This is the premier conference in Missouri established to specifically address issues relating to brain injury.

REGISTER TO BE

- A Sponsor
- An Exhibitor
- An Advertiser
- A Donor

CO-HOST SPONSOR



Brain Injury Association of Missouri
2265 Schuetz Road ▪ Saint Louis, Missouri 63146-3409
Phones: 314.426.4024 ▪ 1.800.444.6443 ▪ Fax: 314.426.3290
Conference@biamo.org Website: www.biamo.org



Brain Injury Association of Missouri
16th ANNUAL STATEWIDE CONFERENCE
October 1 - 2, 2020

2020 Conference Information

CONFERENCE OVERVIEW

The *Brain Injury Association of Missouri 16th Annual Statewide Conference* is a premier conference dedicated to current trends in innovative therapeutic strategies, cutting-edge and best practice treatment options, and research specifically relating to brain injury.

This year, the Conference will be held online. National and local experts will address issues of interest to professionals who provide care for survivors of brain injury and their family members.

SPONSORSHIP

Sponsorship reflects your commitment to support educational programming for professionals in the field of brain injury. It provides maximum exposure of your support for the Brain Injury Association of Missouri (BIA-MO) through online conference recognition, on the BIA-MO website and through social media.

EXHIBITOR

Marketing through a virtual exhibit at the BIA-MO Annual Statewide Conference is an effective opportunity to share information about your products and services with professionals who provide care for survivors of brain injury and family members.

ADVERTISING

Encourage participants to visit your virtual exhibit display through a full or half-page advertisement in the Conference Program that will be provided electronically to each attendee

Professionals who attend this Conference may share the digital Program containing your ad with colleagues.

DONATION

If you are unable to participate as a Sponsor, Exhibitor or Advertiser, your donation is appreciated.

Sessions held Thursday, October 1 and Friday, October 2 will focus on topics of interest to healthcare professionals, rehabilitation specialists, social workers, vocational counselors, physicians, psychologists, mental health professionals, case managers, Veteran services, agriculture experts, service coordinators and others who provide care for persons with brain injury.

EXHIBIT HALL

A virtual Exhibit Hall will be featured at the Conference.

Breaks throughout the Conference will give attendees opportunities to explore the virtual booths in the Exhibit Hall.

The Conference Exhibit Hall will offer flexibility on ways to share your message with Conference attendees. Your exhibit booth will be your logo or other graphics to entice individuals to visit your booth.

Specifications of booth options will vary based on computer software and hardware, your technological expertise, and approaching Conference deadlines.

For example, your exhibit booth may be a link to your website, it may be a link to a video, or it could be a link to a video conference meeting that you are hosting for attendees to join during breaks of the BIA-MO Conference sessions.

The Exhibit Hall hours:

Thursday, October 1: 7:30 am - 8:30 am
9:45 am - 10:00 am
2:15 pm - 2:30 pm

Friday, October 2: 7:30 am - 8:30 am
9:45 am - 10:00 am
11:00 am - 11:15 am

For more information:
Brain Injury Association of Missouri
2265 Schuetz Road, Saint Louis, MO 63146-3409
314.426.4024 • 1.800.444.6443
Conference@biamo.org • www.biamo.org

Brain Injury Association of Missouri 16th Annual Statewide Conference
COMMITMENT FORM 2020

Sponsors ■ Exhibitors ■ Advertisers ■ Donors

Please complete and return by September 7, 2020

Brain Injury Association of Missouri
2265 Schuetz Road, Saint Louis, MO 63146-3409 or fax to 314.426.3290

Company/Agency Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Telephone: (____) _____ Email: _____

SPONSORSHIP PACKAGES

All Sponsorships include recognition online during the Conference, a full page advertisement in the digital Conference Program and a mention during the Conference Welcome Address. Recognition will also be in the BIA-MO newsletter and on our website.

___ Co-Host Sponsor — \$10,000

- Your logo on Conference Registration Brochure, Event Program, and e-newsletter produced after your Sponsorship is received
- Banner with logo displayed during sessions
- Eight professional online Conference registrations
- Exhibit Hall space for attendee visits during scheduled breaks
- Sponsorship recognized on BIA-MO social media
- Link from the BIA-MO website

___ Track Sponsor — \$5,000

- Your logo in Conference Registration Brochure, Event Program and e-newsletter, after your sponsorship is received
- Six professional online Conference registrations
- Exhibit Hall space for attendee visits during scheduled breaks
- Banner with logo displayed during sessions
- Sponsorship recognized in BIA-MO social media sites
- Link from the BIA-MO website

___ Keynote Sponsor — \$1,000

- Two professional online Conference registrations
- Exhibit Hall space for attendee visits during scheduled breaks
- Recognition during your Sponsored Keynote Session

___ Break Sponsor — \$500

- Recognition during your Sponsored Breakout Session or in virtual Exhibit Hall

(Sponsorship is tax-deductible to the extent the law will allow.)

EXHIBIT

Virtual Exhibit Booths will be the opportunity for you to develop the best approach to reach attendees. The online booth will be your logo or other graphic. This will link to a video presentation of your services, a continuous-loop PowerPoint presentation or a video-conference meeting that you create for exhibit visitors to meet with you face-to-face. You will create the video, PowerPoint or conference meeting, and BIA-MO will establish the link.

Each Sponsor and Exhibitor must indicate their anticipated plans for their Virtual Booth method by September 14, 2020.

___ Full Conference Virtual Exhibitor Hall — \$250

ADVERTISING OPPORTUNITY

Conference Digital Program advertising:

___ **Full Page \$100** size 8" x 10 3/4"

___ **Half Page \$75** size 8" x 5 1/4"

DONATION OPPORTUNITY

Fully tax-deductible donation to underwrite Conference expenses.

___ **Donation of \$** _____

METHOD OF PAYMENT

___ VISA ___ MC ___ Discover ___ CHECK Total: \$ _____

___ Invoice me ___ Online at www.biamo.org

Name on card _____

Account Number _____

V-Code on back of Card ___ ___ ___ Exp. Date ___/___/___

Address and zip code if different than billing address for this card _____

**For more information or to receive the Conference Registration Brochure, contact the
Brain Injury Association of Missouri at Conference@biamo.org, 1.800.444.6443 or
314.426.4024.**

Brain Injury Association of Missouri

16th Annual Statewide Conference

HIGHLIGHTED SESSION TOPICS

- Medical Marijuana in Missouri: What's Next?
- Tele-Rehabilitation - What Works in the COVID-19 Era
- Family Support and Education for Living With Brain Injury
- Resiliency Training for Staff Working with Clients with Extreme Behavioral Needs
- Medications and Brain Injury - Interactions and Genetic Testing Markers
- Aging with Brain Injury
- Concussions/mTBI - Return to Activities
- Military Veteran Farmers: Heroes for Hives
- Survivor Keynote Presentation

PROFESSIONAL DISCIPLINES

- Therapists - physical, occupational, speech
- Medical Personnel - physicians, nurses, neurologists
- Mental Health Providers - social workers, counselors, psychologists, neuropsychologists
- Care Coordinators - case managers, Veteran services providers, service coordinators, discharge planners
- Vocational Experts - vocational counselors, job developers
- Community Support - independent living experts, personal care attendants, home support providers

Brain Injury Association of Missouri

Mission Statement

The Mission of the Brain Injury Association of Missouri is
to reduce the incidence of brain injury;
to promote acceptance, independence and productivity of persons with brain injury;
and to support their families, caregivers and the community.