Bowling for Brain Injury 2020

Frequently Asked Questions

Q. Why should I support the Brain Injury Association’s Bowling for Brain Injury Event?
A. Because every 9 seconds, someone in America sustains a brain injury. Across the U.S., 1.7 million people are injured each year. We are the Voice of Brain Injury. Through support, education, recreation and advocacy, we bring help, hope and healing to millions of individuals living with brain injury and their families.

Q. How much does it cost? What is the registration fee?
A. There is no registration fee, but we ask each participant to register at www.BowlingForBrainInjury.org and set a personal goal of at least $100. The funds raised go to support programs and services of the Brain Injury Association.

Q. When is the event?
A. Bowling for Brain Injury takes place on Saturday, June 13, 2020 in Kansas City and June 20, 2020 in St. Louis and Springfield from 12:00 noon to 2:00 p.m.

Q. How do I start?
A. It's simple, log onto www.BowlingforBrainInjury.org and select a location. Then click on the blue Register Now button to register and personalize your page. It takes about 10 minutes!

Q. Where does the money from the Bowling for Brain Injury event go?
A. The money raised goes directly to providing education, information and programs to help survivors of brain injury, their families and caregivers.

Q. How can I become a Sponsor of the Bowling for Brain Injury event?
A. Download the Sponsorship Brochure now or contact us at bowling@biamo.org for a sponsorship opportunities proposal.

Q. How is the money raised for Bowling for Brain Injury?
A. Register on-line at: www.BowlingForBrainInjury.org. This secure website allows you to set up a personal webpage where you can email family and friends to ask for their support. You can customize your own page with a picture and personal story.

Q. I want to help raise money, but I feel uncomfortable asking people face to face - is there an easy way to fundraise?
A. It may not be easy to ask someone for money in person. The www.BowlingForBrainInjury.org website allows you to send emails. The person then decides for him or herself what amount to donate and can make the gift toward your goal on-line. It's easier than you think. People want to support you, and this great cause, you just have to give them the chance.

Q. What do I do if I receive a donation that is not on-line?
A. Donations and contributions made by check to support the event can be mailed to: Bowling for Brain Injury of Missouri, 2265 Schuetz Rd, Saint Louis, MO 63146-3409. Please write the bowler’s name and bowling location in the memo line on the check.

For more information contact the Brain Injury Association of Missouri
www.bowling@biamo.org, 800.444.6443, 314.426.4024