SPORTS CONCUSSIONS:
Facts, Fallacies and New Frontiers
Sponsorship Opportunities 2020
Youth Sports and School Personnel

Eastern • Central • Western
St. Louis • Columbia • Kansas City
February 6 • February 7 • February 10

Southeast • Southwest
Cape Girardeau • Springfield
February 20 • TBD

Topics
Concussion Facts and Fallacies
Research Update
Cognitive and Physical Rest Following a Concussion - Still Recommended?
How to Support Students in School Following Sports-Related and Non-Sports Related Concussions
Concussion Management When an Athletic Trainer is Not Available
Identifying and Accessing Concussion Care
Specialty Concussion Care: Vestibular and Vision Therapy

Audience
School, Community and Recreational Sports Team Personnel
Coaches - All Sports, All Ages
Athletic Program Administrators
Licensed Athletic Trainers
Game Officials
School Nurses
PE Teachers
School Counselors
School Administrators
SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers

**St. Louis**
February 6, 2020, 7:30 am - 1:30 pm
Spazio Westport
12031 Lackland Road, St. Louis, MO 63146

**Kansas City**
February 10, 2020, 7:30 am - 1:30 pm
First Church of the Nazarene
11811 State Line Road, Kansas City, MO 64114

**Columbia**
February 7, 2020, 7:30 am - 11:30 am
Missouri State High School Activities Association (MSHSAA)
1 N Keene Street, Columbia, MO 65201

**Cape Girardeau**
February 20, 2020, 7:30 am - 11:30 am
Osage Community Centre
1625 N Kingshighway Street, Cape Girardeau, MO 63701

**Statewide**
Association Meetings
Date TBD

**PROGRAM PARTNERS**
- Brain Injury Association of Missouri
- Department of Health and Senior Services
- Missouri Association of Rural Education
- Missouri Association of School Nurses
- Missouri Athletic Trainers’ Association
- Missouri State High School Activities Association
- University of Missouri - Kansas City Institute for Human Development
SPONSORSHIP OPPORTUNITIES
Sponsorship reflects your commitment to protect youth through educational programming for coaches, athletic team administrators, school personnel and recreational league staff. Promotional material and at-event recognition increases awareness of your products, services and support for the Brain Injury Association.

SPONSORSHIP PACKAGES

____ Presenting Sponsor - $5,000 (Statewide $15,000)
Ensures educational programs are free for youth sports personnel.
- Your logo on registration and Seminar/Refresher/Presentation at-event material
- Recognition on BIA-MO website with link and 20 social media postings
- Five-minute presentation of your products or services during Seminar/Refresher program
- Welcome Address
- Premium exhibit space at Seminar/Refresher program
- Signage prominently displayed at Seminar/Refresher program

____ Partnership Sponsor - $3,000 (Statewide $12,000)
Highlights importance of collaboration for effective concussion management.
- Recognition on Seminar/Refresher/Presentation at-event material
- Recognition on BIA-MO website and 10 social media postings
- Three-minute (maximum) address during Seminar Luncheon
- Prime exhibit space at Seminar/Refresher program
- Signage prominently displayed during Seminar/Refresher program

____ Program Sponsor - $1,000 (Statewide $4,000)
Underwrites program expenses.
- Recognition on Seminar/Refresher/Presentation at-event material
- Recognition during Welcome Address of Seminar/Refresher/Presentation
- Recognition on BIA-MO website and five social media postings
- Excellent exhibit space at Seminar/Refresher program
- Signage displayed near Seminar/Refresher program entrance

____ Education Sponsor - $500 (Statewide $2,000)
Covers educational material for Seminar/Refresher/Presentation.
- Recognition on Seminar/Refresher/Presentation at-event material
- Signage displayed during Seminar/Refresher program
- Exhibit space at Seminar/Refresher program
Brain Injury Association of Missouri
Sports Concussions: Facts, Fallacies and New Frontiers
SPONSORSHIP COMMITMENT FORM 2020
Please complete and return by January 23, 2020

Company/Agency Name:__________________________________________________
Contact Person:__________________________________________________________
Address:_________________________________________________________________
City/State/Zip:_____________________________________________________________
Day Phone:____________________________Mobile:____________________________
Email:_________________________________________________________________

SPONSORSHIP COMMITMENT

☐ Presenting Sponsor — $5,000/$15,000 statewide (logo on material upon receipt)
☐ Partnership Sponsor — $3,000/$12,000 statewide
☐ Program Sponsor — $1,000/$4,000 statewide
☐ Education Sponsor — $500/$2,000 statewide

SPONSORSHIP REGIONS

☐ Statewide
☐ Eastern - St. Louis       ☐ Central - Columbia
☐ Western - Kansas City    ☐ Southeast - Cape Girardeau

METHOD OF PAYMENT

Total: $_____________

☐ VISA/MASTERCARD/DISCOVER       ☐ CHECK       ☐ INVOICE ME
Name on card:__________________________________________________________
Account Number:_______________________________________________________
V-Code on back of card:_____________ Expiration Date:_____________
Billing address of card if different than above:___________________________

Return to:
Brain Injury Association of Missouri
2265 Schuetz Road, Saint Louis MO 63146-3409
Fax to: 314-426-3290

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