

**SPORTS CONCUSSIONS:  
Facts, Fallacies and New Frontiers  
Sponsorship Opportunities 2020**

**Youth Sports and School Personnel**

**Eastern**  
St. Louis  
February 6

**Central**  
Columbia  
February 7

**Western**  
Kansas City  
February 10

**Southeast**  
Cape Girardeau  
February 20

**Southwest**  
Springfield  
TBD

**Topics**

Concussion Facts and Fallacies

Research Update

Cognitive and Physical Rest Following a  
Concussion - Still Recommended?

How to Support Students in School Following  
Sports-Related and Non-Sports Related Concussions

Concussion Management When an  
Athletic Trainer is Not Available

Identifying and Accessing Concussion Care

Specialty Concussion Care: Vestibular and Vision Therapy

**Audience**

School, Community and  
Recreational Sports Team Personnel

Coaches - All Sports, All Ages

Athletic Program Administrators

Licensed Athletic Trainers

Game Officials

School Nurses

PE Teachers

School Counselors

School Administrators



**BRAIN INJURY ASSOCIATION OF MISSOURI**

2265 Schuetz Road • Saint Louis, MO 63146-3409

Phones: 314.426.4024 • 1.800.444.6443 • Fax: 314.426.3290

Email: [Info@biamo.org](mailto:Info@biamo.org) Website: [www.biamo.org](http://www.biamo.org)

Facebook: [BIA.Missouri](https://www.facebook.com/BIA.Missouri) Twitter: [@BIA\\_Missouri](https://twitter.com/BIA_Missouri)

## SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers

**SEMINAR**

### St. Louis

February 6, 2020, 7:30 am - 1:30 pm  
Spazio Westport  
12031 Lackland Road, St. Louis, MO 63146

### Kansas City

February 10, 2020, 7:30 am - 1:30 pm  
First Church of the Nazarene  
11811 State Line Road, Kansas City, MO 64114

Featured Sponsor:



## SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers

**REFRESHER**

### Columbia

February 7, 2020, 7:30 am - 11:30 am  
Missouri State High School Activities Association (MSHSAA)  
1 N Keene Street, Columbia, MO 65201

### Cape Girardeau

February 20, 2020, 7:30 am - 11:30 am  
Osage Community Centre  
1625 N Kingshighway Street, Cape Girardeau, MO 63701

## SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers

**PRESENTATION**

### Statewide

Association Meetings  
Date TBD

## PROGRAM PARTNERS

- Brain Injury Association of Missouri
- Department of Health and Senior Services
- Missouri Association of Rural Education
- Missouri Association of School Nurses
- Missouri Athletic Trainers' Association
- Missouri State High School Activities Association
- University of Missouri - Kansas City Institute for Human Development

## **SPONSORSHIP OPPORTUNITIES**

Sponsorship reflects your commitment to protect youth through educational programming for coaches, athletic team administrators, school personnel and recreational league staff. Promotional material and at-event recognition increases awareness of your products, services and support for the Brain Injury Association.

## **SPONSORSHIP PACKAGES**

### **\_\_\_\_\_ Presenting Sponsor - \$5,000 (Statewide \$15,000)**

Ensures educational programs are free for youth sports personnel.

- Your logo on registration and Seminar/Refresher/Presentation at-event material
- Recognition on BIA-MO website with link and 20 social media postings
- Five-minute presentation of your products or services during Seminar/Refresher program Welcome Address
- Premium exhibit space at Seminar/Refresher program
- Signage prominently displayed at Seminar/Refresher program

### **\_\_\_\_\_ Partnership Sponsor - \$3,000 (Statewide \$12,000)**

Highlights importance of collaboration for effective concussion management.

- Recognition on Seminar/Refresher/Presentation at-event material
- Recognition on BIA-MO website and 10 social media postings
- Three-minute (maximum) address during Seminar Luncheon
- Prime exhibit space at Seminar/Refresher program
- Signage prominently displayed during Seminar/Refresher program

### **\_\_\_\_\_ Program Sponsor - \$1,000 (Statewide \$4,000)**

Underwrites program expenses.

- Recognition on Seminar/Refresher/Presentation at-event material
- Recognition during Welcome Address of Seminar/Refresher/Presentation
- Recognition on BIA-MO website and five social media postings
- Excellent exhibit space at Seminar/Refresher program
- Signage displayed near Seminar/Refresher program entrance

### **\_\_\_\_\_ Education Sponsor - \$500 (Statewide \$2,000)**

Covers educational material for Seminar/Refresher/Presentation.

- Recognition on Seminar/Refresher/Presentation at-event material
- Signage displayed during Seminar/Refresher program
- Exhibit space at Seminar/Refresher program

**Brain Injury Association of Missouri**  
**Sports Concussions: Facts, Fallacies and New Frontiers**  
**SPONSORSHIP COMMITMENT FORM 2020**

Please complete and return by January 23, 2020

Company/Agency Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

---

**SPONSORSHIP COMMITMENT**

- Presenting Sponsor — \$5,000/\$15,000 statewide (logo on material upon receipt)
- Partnership Sponsor — \$3,000/\$12,000 statewide
- Program Sponsor — \$1,000/\$4,000 statewide
- Education Sponsor — \$500/\$2,000 statewide

**SPONSORSHIP REGIONS**

- Statewide
- Eastern - St. Louis
- Western - Kansas City
- Central - Columbia
- Southeast - Cape Girardeau

**METHOD OF PAYMENT**

Total: \$ \_\_\_\_\_

- VISA/MASTERCARD/DISCOVER       CHECK       INVOICE ME

Name on card: \_\_\_\_\_

Account Number: \_\_\_\_\_

V-Code on back of card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing address of card if different than above: \_\_\_\_\_



Return to:  
Brain Injury Association of Missouri  
2265 Schuetz Road, Saint Louis MO 63146-3409  
Fax to: 314-426-3290

This project was supported, in part by grant number 90TB SG0040-01-00, from the U.S. Administration for Community Living, Department of Health and Human Services, Washington, D.C. 20201. Grantees undertaking projects under government sponsorship are encouraged to express freely their findings and conclusions. Points of view or opinions do not, therefore, necessarily represent official Administration for Community Living policy.