

**SPORTS CONCUSSIONS:
Facts, Fallacies and New Frontiers
Sponsorship Opportunities 2019**

Youth Sports Personnel

Eastern

St. Louis
February 26

Western

Kansas City
March 4

Central

Columbia
March 11

Recreational Leagues

Statewide

February 28

Southern

TBD

Topics

Concussion Facts and Fallacies

Return to Life Activities

Concussion Continuum - Screening,
Identification, Care Management and Prevention

Sports Concussion Case Studies

New Frontiers

Athlete Perspective

Audience

School, Community or
Recreational Sports Team Personnel

Coaches - All Sports, All Ages

Athletic Program Administrators

Licensed Athletic Trainers

Game Officials

School Nurses

School Counselors

School Administrators



BRAIN INJURY ASSOCIATION OF MISSOURI

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SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers

St. Louis

February 26, 2019, 7:30 am - 1:30 pm

SEMINAR

Featured Sponsor:



Kansas City

March 4, 2019, 7:30 am - 1:30 pm

SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers

Columbia

March 11, 2019, 7:30 am - 11:00 am

REFRESHER

SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers

Recreational Sports Leagues

Branson

Missouri Parks & Recreation Association Conference

February 28, 2019

PRESENTATION

Association Meeting in Southern Missouri

TBD

SPONSORSHIP OPPORTUNITIES

Sponsorship reflects your commitment to protect youth through educational programming for coaches, athletic team administrators, school personnel and recreational league staff. Promotional material and at-event recognition increases awareness of your products, services and support for the Brain Injury Association.

PROGRAM PARTNERS

- Brain Injury Association of Missouri
- Department of Health and Senior Services
- Missouri Association of School Nurses
- Missouri Association of Rural Education
- Missouri Athletic Trainers' Association
- Missouri State High School Activities Association
- University of Missouri - Kansas City Institute for Human Development

SPONSORSHIP PACKAGES

_____ Presenting Sponsor - \$5,000 (Statewide \$15,000)

Ensures educational programs are free for youth sports personnel.

- Your logo on registration material and Seminar/Refresher/Presentation at-event material
- Recognition on BIA-MO website with link and 20 social media postings
- Five-minute presentation of your products or services during Seminar/Refresher program Welcome Address
- Premium exhibit space at Seminar/Refresher program
- Signage prominently displayed at Seminar/Refresher program

_____ Partnership Sponsor - \$3,000 (Statewide \$8,500)

Highlights importance of collaboration for effective concussion management.

- Recognition on Seminar/Refresher/Presentation at-event material
- Recognition on BIA-MO website and 10 social media postings
- Three-minute (maximum) address during Seminar Luncheon
- Prime exhibit space at Seminar/Refresher program
- Signage prominently displayed during Seminar/Refresher program

_____ Program Sponsor - \$1,000 (Statewide \$5,000)

Underwrites speaker and program expenses.

- Recognition on Seminar/Refresher/Presentation at-event material
- Recognition during Welcome Address of Seminar/Refresher/Presentation
- Recognition on BIA-MO website and five social media postings
- Excellent exhibit space at Seminar/Refresher program
- Signage displayed near Seminar/Refresher program entrance

_____ Education Sponsor - \$500 (Statewide \$2,500)

Covers educational material for Seminar/Refresher/Presentation.

- Recognition on Seminar/Refresher/Presentation at-event material
- Signage displayed during Seminar/Refresher program
- Exhibit space at Seminar/Refresher program

The following message will be included in the day-of-event Program:

Thank you to our Sponsors for support to offer this seminar free of charge for team and school personnel. The Brain Injury Association of Missouri does not endorse specific services or products that may be discussed or displayed during the seminar.

Brain Injury Association of Missouri
Sports Concussions: Facts, Fallacies and New Frontiers
SPONSORSHIP COMMITMENT FORM 2019

Please complete and return by February 15, 2019

Company/Agency Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Day Phone: _____ Mobile: _____

Email: _____

SPONSORSHIP COMMITMENT

- Presenting Sponsor — \$5,000/\$15,000 statewide (logo on material upon receipt)
- Partnership Sponsor — \$3,000/\$8,500 statewide
- Program Sponsor — \$1,000/\$5,000 statewide
- Education Sponsor — \$500/\$2,500 statewide

SPONSORSHIP REGIONS

- Statewide
- Central Eastern Southeast Southwest Western

METHOD OF PAYMENT

Total: \$ _____

- VISA/MASTERCARD/DISCOVER CHECK INVOICE ME

Name on card: _____

Account Number: _____

V-Code on back of card: _____ Expiration Date: _____

Billing address of card if different than above: _____



Return to:

Brain Injury Association of Missouri
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Email: Alysa@biamo.org

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