SPORTS CONCUSSIONS:
Facts, Fallacies and New Frontiers
Sponsorship Opportunities 2019

Youth Sports Personnel

Eastern
St. Louis
February 26

Central
Columbia
March 11

Western
Kansas City
March 4

Recreational Leagues

Statewide
February 28

Southern
TBD

Topics
Concussion Facts and Fallacies
Return to Life Activities
Concussion Continuum - Screening, Identification, Care Management and Prevention
Sports Concussion Case Studies
New Frontiers
Athlete Perspective

Audience
School, Community or Recreational Sports Team Personnel
Coaches - All Sports, All Ages
Athletic Program Administrators
Licensed Athletic Trainers
Game Officials
School Nurses
School Counselors
School Administrators
SPONSORSHIP OPPORTUNITIES
Sponsorship reflects your commitment to protect youth through educational programming for coaches, athletic team administrators, school personnel and recreational league staff. Promotional material and at-event recognition increases awareness of your products, services and support for the Brain Injury Association.

PROGRAM PARTNERS
- Brain Injury Association of Missouri
- Department of Health and Senior Services
- Missouri Association of School Nurses
- Missouri Association of Rural Education
- Missouri Athletic Trainers’ Association
- Missouri State High School Activities Association
- University of Missouri - Kansas City Institute for Human Development

SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers
St. Louis
February 26, 2019, 7:30 am - 1:30 pm

Kansas City
March 4, 2019, 7:30 am - 1:30 pm

SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers
Columbia
March 11, 2019, 7:30 am - 11:00 am

SPORTS CONCUSSIONS: Facts, Fallacies and New Frontiers
Recreational Sports Leagues
Branson
Missouri Parks & Recreation Association Conference
February 28, 2019

Association Meeting in Southern Missouri
TBD
SPONSORSHIP PACKAGES

____ Presenting Sponsor - $5,000 (Statewide $15,000)
Ensures educational programs are free for youth sports personnel.
- Your logo on registration material and Seminar/Refresher/Presentation at-event material
- Recognition on BIA-MO website with link and 20 social media postings
- Five-minute presentation of your products or services during Seminar/Refresher program
  Welcome Address
- Premium exhibit space at Seminar/Refresher program
- Signage prominently displayed at Seminar/Refresher program

____ Partnership Sponsor - $3,000 (Statewide $8,500)
Highlights importance of collaboration for effective concussion management.
- Recognition on Seminar/Refresher/Presentation at-event material
- Recognition on BIA-MO website and 10 social media postings
- Three-minute (maximum) address during Seminar Luncheon
- Prime exhibit space at Seminar/Refresher program
- Signage prominently displayed during Seminar/Refresher program

____ Program Sponsor - $1,000 (Statewide $5,000)
Underwrites speaker and program expenses.
- Recognition on Seminar/Refresher/Presentation at-event material
- Recognition during Welcome Address of Seminar/Refresher/Presentation
- Recognition on BIA-MO website and five social media postings
- Excellent exhibit space at Seminar/Refresher program
- Signage displayed near Seminar/Refresher program entrance

____ Education Sponsor - $500 (Statewide $2,500)
Covers educational material for Seminar/Refresher/Presentation.
- Recognition on Seminar/Refresher/Presentation at-event material
- Signage displayed during Seminar/Refresher program
- Exhibit space at Seminar/Refresher program

The following message will be included in the day-of-event Program:
Thank you to our Sponsors for support to offer this seminar free of charge for team and school personnel. The Brain Injury Association of Missouri does not endorse specific services or products that may be discussed or displayed during the seminar.
Brain Injury Association of Missouri
Sports Concussions: Facts, Fallacies and New Frontiers
SPONSORSHIP COMMITMENT FORM 2019
Please complete and return by February 15, 2019

Company/Agency Name: ____________________________________________________

Contact Person: __________________________________________________________

Address: __________________________________________________________________

City/State/Zip: ____________________________________________________________

Day Phone: ____________________ Mobile: _____________________________

Email: ___________________________________________________________________

SPONSORSHIP COMMITMENT

☐ Presenting Sponsor — $5,000/$15,000 statewide (logo on material upon receipt)

☐ Partnership Sponsor — $3,000/$8,500 statewide

☐ Program Sponsor — $1,000/$5,000 statewide

☐ Education Sponsor — $500/$2,500 statewide

SPONSORSHIP REGIONS

☐ Statewide

☐ Central   ☐ Eastern   ☐ Southeast   ☐ Southwest   ☐ Western

METHOD OF PAYMENT

Total: $___________

☐ VISA/MASTERCARD/DISCOVER       ☐ CHECK        ☐ INVOICE ME

Name on card: _____________________________________________________________

Account Number: __________________________________________________________

V-Code on back of card: _________________ Expiration Date: _________________

Billing address of card if different than above: __________________________________

Return to:
Brain Injury Association of Missouri
2265 Schuetz Road, Saint Louis MO 63146-3409
Fax to: 314-426-3290
Email: Alysa@biamo.org

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