

Brain Injury Association of Missouri
Sports Concussions: Facts, Fallacies and New Frontiers
SPONSORSHIP COMMITMENT FORM 2019

Please complete and return by January 19, 2019

Company /Agency Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Day Phone: _____ Mobile: _____

Email: _____

SPONSORSHIP COMMITMENT

- Presenting Sponsor — \$5,000/\$20,000 statewide (logo on material upon receipt)
- Lunch Sponsor — \$3,000/\$15,000 statewide
- Program Sponsor — \$1,000/\$5,000 statewide
- Break Sponsor — \$500/\$2,500 statewide

SPONSORSHIP REGIONS

- Statewide
- Cape Girardeau
- Columbia
- Kansas City
- Springfield
- St. Louis

METHOD OF PAYMENT

Total: \$ _____

- VISA/MC/DIS
- CHECK (payable BIA-MO)
- INVOICE ME

Name on card: _____

Account Number: _____

V-Code on back of card: _____ Expiration Date: _____

Billing address of card if different than above: _____

Return to: Brain Injury Association of Missouri
2265 Schuetz Road, Saint Louis, MO 63146-3409
Fax: 314-426-3290
Email: Alyssa@biamo.org



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SPORTS CONCUSSIONS:
Facts, Fallacies and New Frontiers
Sponsorship Opportunities 2019

St. Louis • Columbia
January 25 February 1

Cape Girardeau • Springfield • Kansas City
February 5 February 9 February 11

8:00 am - 1:30 pm

Keynote Speakers:

Billiken Sport Psychological
Sciences and Consultation
Ashley Hansen, MS
John Lace, MS
Taylor Montgomery, MS

Audience

School, Community or
Recreational Sports Team Personnel
Coaches - All Sports, All Ages
Athletic Program Administrators
Licensed Athletic Trainers
Game Officials
School Nurses
School Counselors
School Administrators



BRAIN INJURY ASSOCIATION OF MISSOURI

2265 Schuetz Road • Saint Louis, MO 63146-3409

Phones: 314.426.4024 • 800.444.6443 • Fax: 314.426.3290

Email: Info@biamo.org Website: www.biamo.org

Facebook: BIA.Missouri Twitter: @BIA_Missouri

SEMINAR CONTENT

- Concussion Facts and Fallacies
- New Frontiers in Research
- International Concussion Group Consensus Guidelines
- How Does Your Team or School Compare - Know the Data?
- Changing Your Concussion Culture
- Sports Concussion Case Studies

PROGRAM PARTNERS

- Brain Injury Association of Missouri
- Department of Health and Senior Services
- Missouri Association of School Nurses
- Missouri Association of Rural Education
- Missouri Athletic Trainers' Association
- Missouri School Boards' Association
- Missouri State High School Activities Association
- University of Missouri - Kansas City Institute for Human Development

REGIONAL PLANNING COMMITTEE REPRESENTATIVES

- Coaches - School and Community Programs
- Athletic Directors
- Licensed Athletic Trainers
- Concussion Physicians and Medical Providers
- School Nurses
- Missouri Department of Health and Senior Services/TBI Grant
- Missouri School Boards

For more information, please contact:

Maureen Cunningham, Executive Director
Brain Injury Association of Missouri
MCunningham@biamo.org or 314.426.4024

Featured Sponsor:



The following message will be included in the day-of-event Program:

Thank you to our sponsors for their support in ensuring this Seminar is free of charge for team and school personnel. The Brain Injury Association of Missouri does not endorse specific services or products that may be discussed or displayed during the Seminar.

SPONSORSHIP OPPORTUNITIES

Your sponsorship reflects your commitment to protect student athletes through educational programming for coaches, athletic team administrators and school personnel. Promotional material and at-seminar recognition increases awareness of your products and services and supports the Brain Injury Association of Missouri.

____ Presenting Sponsor - \$5,000 (Statewide \$20,000)

Ensures Seminar is free for coaches, athletic team and school personnel.

- Your logo on Seminar registration material and the Seminar Event Program
- Recognition on BIA-MO website with link and 20 social media postings
- Five-minute presentation of your products or services during Welcome session
- Premium exhibit space at Seminar
- Signage prominently displayed at event

____ Lunch Sponsor - \$3,000 (Statewide \$15,000)

Provides lunch for seminar attendees.

- Recognition on BIA-MO website and 10 social media postings
- Three-minute (maximum) address during Luncheon Welcome
- Prime exhibit space at Seminar
- Signage prominently displayed during lunch

____ Program Sponsor - \$1,000 (Statewide \$5,000)

Underwrites speaker and program expenses.

- Recognition on BIA-MO website and five social media postings
- Excellent exhibit space at Seminar
- Signage displayed during Seminar

____ Break Sponsor - \$500 (Statewide \$2,500)

Provides refreshments during break.

- Signage displayed during Refreshment Break
- Exhibit space at Seminar