10TH ANNUAL STATEWIDE CONFERENCE

The Brain Injury Association of Missouri (BIA-MO) will sponsor our 10th Annual Statewide Conference October 16-18, 2014, at the St. Charles Convention Center in St. Charles, Missouri. This premier educational conference features speakers and panel discussions on the latest trends in research, innovative therapeutic strategies, and cutting-edge programming specifically related to brain injury.

Presentations on Thursday and Friday, October 16 and 17, are geared for professionals of all disciplines caring for individuals who have sustained a brain injury. On Saturday, October 18, the Survivors and Family Regional Seminar – Eastern will offer sessions of interest to survivors of brain injury and their families. (See article on page 2 for details.)

Once again, the BIA-MO Conference will feature nationally known speakers. Keynote speaker Lance E. Trexler, PhD, HSSP, FACRM, will discuss “Cognitive Rehabilitation Manual: Translating Evidence-Based Recommendations into Practice”. Dr. Trexler is Director of the Department of Rehabilitation Neuropsychology at the Rehabilitation Hospital of Indiana. He is a clinical neuropsychologist by training and has specialized in brain injury rehabilitation since 1982. His research focuses on interventions for people with brain injury, including pharmacological, rehabilitation and social interventions.

Thomas Martin, PsyD, ABPP, CBIST, is also a Keynote speaker. Dr. Martin will talk about “Underidentified Populations with Brain Injury” on Friday. He is Director of Adult Neuropsychology and Clinical Professor, Department of Health Psychology, University of Missouri-Columbia. He is the only Psychologist in the State of Missouri to be board certified by the American Board of Professional Psychology in Clinical Neuropsychology and Rehabilitation Psychology. His clinical expertise and research focus on areas of Traumatic Brain Injury, Dementia, Seizure Disorders, Stroke and Post Traumatic Stress Disorder.

CONTINUED ON PAGE 3

GOLF – IT’S ABOUT THE MISSION

The Brain Injury Association of Missouri (BIA-MO) 27th Annual Charity Golf Tournament is not about hitting the longest drive or chipping out of a sand trap with ease. It’s about the Mission of BIA-MO and making a difference for individuals and families who are living with brain injury.

This year’s tournament was a “virtual tournament” in which we did not play golf. You were invited to sit back, relax and, after making your Golf Tournament donation, know that every dollar you donated directly supports the Mission of the Brain Injury Association of Missouri.

Your commitment, your sponsorship and your willingness to tee-off with a Golf Tournament donation provides support, education, recreation and advocacy for survivors of brain injury and their families.

Instead of slicing the ball, imagine yourself sinking a hole-in-one and helping to raise nearly 20 percent of the BIA-MO annual budget. The Golf Tournament is our biggest fundraiser and we will raise even more money than last year for the BIA-MO Mission with your support. Your donation is fully tax-deductible since there are no event costs.

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MAUREEN’S MESSAGE

It was recently announced that the Missouri Rehabilitation Center (MRC) in Mount Vernon will close on October 31, 2014. Thank you to the staff of MRC for their dedicated care and services for survivors of traumatic and acquired brain injuries.

Over the years, many survivors of brain injury have shared their personal stories of the exceptional care and rehabilitation services they received at MRC. Praise for the staff – collectively and individually – has been regularly stated by survivors and family members.

Unfortunately, the closing of MRC will further limit access to rehabilitation for individuals who sustain a brain injury, especially those with no insurance, whose insurance maximums have been reached, or need extensive rehabilitation.

The survivor of brain injury – Tremendously Brave Individuals – will have even greater challenges as they face recovery with limited rehabilitation options and access to services for opportunities to return to work, regain abilities and live independently within the community.

But, survivors of brain injury will not be alone to face these increased challenges.

The Brain Injury Association of Missouri (BIA-MO) will continue to identify potential rehabilitation options through our Information & Referral Services. Support Groups will discuss personal successes and suggestions for at-home or community-setting alternatives to rehab services. Sessions at the BIA-MO Survivor and Family Seminar and the Annual Professional Conference will address questions about rehabilitation during recovery from a brain injury soon after the incident or many years post injury.

We will also continue advocacy efforts to educate elected officials about the needs of survivors and work for better access to services, including rehabilitation.

Together we can make a difference for Tremendously Brave Individuals.
In addition to the keynote speakers, professionals will share their expertise during Plenary and Breakout Sessions. A few topics include:

- Behavior and Emotional Management Strategies from Conceptualization to Implementation
- Unique Needs and How to Help Military Personnel and Families Navigate the Community Provider System
- Headaches and Brain Injury in Children
- Vestibular Disturbances after Brain Injury
- Long-term Consequences of TBI in 0 – 5 Year Olds
- Vocational Rehabilitation and Return for Work for individuals Living with Traumatic and Acquired Brain Injury
- Multi-Modal Speech Strategies for Aphasic Patients
- Consequences of Multiple Concussions

Sponsorship and Exhibitor opportunities reflect your company’s commitment to support educational programming.

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### BIA-MO 10TH ANNUAL SPONSORSHIPS & REGISTRATION

All Sponsorships include signage during the conference, a full page advertisement in the Conference Program and recognition during the Welcome Address of the Conference, as well as in the BIA-MO newsletter and on our website and Facebook page.

**Co-Host Sponsor — $10,000**
- Your logo on Conference material produced after your commitment is received
- Eight professional Conference registrations
- Prime 12 foot exhibit space in Exhibit Hall

**Track Sponsor — $5,000**
- Special recognition in Conference material produced after commitment received.
- Six professional Conference registrations
- Prime exhibit space in Exhibit Hall

**Lunch Sponsor — $3,000**
- Four professional Conference registrations
- Prime exhibit space in Exhibit Hall
- Five minute (maximum) address at your sponsored Thursday or Friday luncheon.

**Reception Sponsor — $2,000**
- Three professional Conference registrations
- Prime exhibit space in Exhibit Hall
- Five minute (maximum) address at Thursday evening reception

**Keynote Sponsor — $1,000**
- Two professional Conference registrations
- Exhibit space in Exhibit Hall
- Signage displayed during sponsored Keynote Session

**Break Sponsor — $500**
- Signage displayed during your sponsored refreshment break or breakout session

### ADVERTISING OPPORTUNITIES

Conference Program advertising (black and white only)

- **Full Page** $100 (8” x 10 3/4”)
- **Half Page** $75 (8” x 5 1/2”)

### EXHIBIT

- **Full Conference Exhibitor** $350
  (No discount for fewer than three days exhibiting)
- **Survivor and Family Seminar Day Exhibitor** $125

### ATTENDANCE REGISTRATION

<table>
<thead>
<tr>
<th>Professional</th>
<th>$185 (non-member of BIA-MO)</th>
</tr>
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</tr>
<tr>
<td>Survivor/Family Member</td>
<td>$60</td>
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Name_________________________ Agency_________________________  
Address_________________________  
City/State/Zip_________________________  
E-mail_________________________ Phone_________________________  

### METHOD OF PAYMENT

- VISA/MC/DISCOVER  
- CHECK  
- INVOICE ME  

Total: $________

Name on card_________________________  
Account Number__________  
Expiration Date__________ V-Code on back of card__________  
Name and address if different than above for this card_________________________

Mail to: BIA-MO, 2265 Schuetz Road, St. Louis, MO 63146  
The Conference Sponsorship and Registration information is also available online at www.biamo.org.
AWARD NOMINATIONS 2014

Each year the Brain Injury Association of Missouri (BIA-MO) honors individuals and organizations that have made an outstanding contribution to the brain injury community.

The BIA-MO Annual Awards will be presented at the Awards Luncheon and Annual Meeting on Saturday, October 18 at the Brain Injury Association of Missouri 10th Annual Statewide Conference.

Nominations for BIA-MO Awards 2014 are being accepted through October 1, 2014.

Courage Award
Honors the success of an individual with brain injury.

Point of Light Award
Honors an individual who has provided outstanding service to persons with brain injury. Nominations must be made by an individual with brain injury.

Volunteer of the Year
Honors an individual who has furthered the Mission of the Brain Injury Association of Missouri throughout his or her volunteer service with the organization.

Legislator of the Year
Honors an elected official representing citizens of Missouri who has supported the prevention of brain injuries, services for survivors of brain injury or their families, or supported issues important to the brain injury community.

Bill Buell Memorial Award
Honors a Vocational Rehabilitation Case Manager or Counselor who has provided outstanding service to the brain injury community within or outside of his or her employment responsibilities.

Service Excellence Award—Prevention
Honors an individual or organization for lasting contributions in brain injury prevention.

Service Excellence Award—Community Service
Honors an individual or organization whose service is exceptional within the brain injury community.

Service Excellence Award—Public Relations
Honors an individual or organization whose outreach and educational efforts increased the awareness of the needs within the brain injury community and the Brain Injury Association of Missouri.

Lifetime Achievement Award
Honors an individual or organization for significant contributions and long-term impact to the brain injury community.

FOR EACH NOMINATION, PLEASE PROVIDE THE FOLLOWING:

• Name and contact information for the nominee.
• A 500 word or less statement of why you feel the person is deserving of the award and how the brain injury community has benefitted from the efforts of the nominee.
• Your name and contact information. More than one person can nominate the same individual or organization.

Deadline for nomination is October 1, 2014. Nominations should be submitted to Maureen Cunningham, Brain Injury Association of Missouri 2265 Schuetz Road, St. Louis, MO 63146-3409 or MCunningham@biamo.org.

The Brain Injury Association of Missouri awards the Jim and Lori Winter Scholarships each year to assist survivors of brain injury with post-secondary education or training costs. Scholarship information and application are available at www.biamo.org.
GOLF CONTINUED FROM PAGE 1

There are many sponsorship levels and we’re hoping you come in at, or (dare we say), over par with your donation of last year. First-time virtual golfers are welcome to join the fun to drive the message – It’s About the Mission.

You will be supporting BIA-MO Support Groups, Information and Community Referral Services, Donald Danforth Jr. Wilderness Camp, Social Activities, Annual Statewide Professional Conference, Survivor and Family Seminars, Brain Injury Legislative Awareness Day and Concussion Education for coaches, school personnel, parents and athletes.

Your Sunday afternoon at home will make a difference for families impacted by brain injury. Please make your Golf Tournament donation online now at www.biamo.org.

It’s About the Mission.

PLEASJOINUS...
Mark Your Calendar and Register Today

5TH ANNUAL BRAIN INJURY AWARENESS RUN
5K AND 10K RUN/1 MILE WALK

Saturday, September 20, 2014
Mount Vernon, Missouri

Raise awareness about brain injuries while enjoying a morning run in beautiful Mount Vernon.

Sign-up as an event sponsor, runner or walker by contacting John Klay at 417-766-1079 or Charity Shelton at 417-461-5599. Online participant information/registration also is available at: http://www.ozarkraces.com/search/event.aspx?id=26241

BLIND SQUIRREL OPEN
TWO PERSON GOLF SCRAMBLE

September 27, 2014
8:30 am Shotgun Start

Center Creek Country Club
Sarcoxie, Missouri

$40 per golfer/$80 per team

Each golfer receives a Blind Squirrel official hat and lunch following the golf round.

You’d be NUTS Not to Play! The more blind squirrels, the more money to help raise awareness and education for brain injury.

Contact Joe Barchak at 417-461-5410 or Barchakj@health.missouri.edu or John Klay at 417-461-5372 or Klayj@health.missouri.edu.

MEMORIAL AND HONORARIUM GIFTS

March 1 – August 31, 2014

IN MEMORY OF
Margie Wessel
Lawrence Luber

IN HONOR OF
Steven Stone
Susan Harashe
Margie Price
Christi Moses

YOU ROLLED A PERFECT GAME

Just like rolling a perfect game, Bowling for Brain Injury was a great success. This year’s event was a fun-raiser, a friend-raiser, and a fund-raiser. That’s like rolling three strikes in a row – and raising more than $17,000 in support for the Brain Injury Association.

Congratulations to all of our Winners of the Top Fundraiser prizes and to all of YOU - for helping create a better future for survivors by participating in the 2014 Bowling for Brain Injury.

Next year we’ll roll for an even higher score. Mark your calendars for Bowling for Brain Injury, Saturday, June 20, 2015. Sign-up for the Bowling for Brain Injury e-newsletter at Bowling@biamo.org. It’s not too early to get your team together!
IN MY OWN WORDS

By Moose McArthur

Two weeks and you’ll be good enough to go back in the field. Then it was four weeks. Then six. That’s what the doctors in Afghanistan told me.

On May 13, 2010 while serving with the U.S. Marine Corps in Afghanistan, I was injured by a roadside bomb. It wasn’t my first near miss with explosives, but this one deemed me unfit for duty. The next morning I was medevac’d to a nearby hospital where they diagnosed me with a stage three concussion. I had headaches and vertigo and couldn’t remember the blast.

After a month or so I was sent to Germany where a brain scan showed two tears/soft spots on the frontal lobe and cerebellum. I also had hemorrhaged discs. I failed all the tests related to memory, concentration, balance, tracking, etc. Doctors said I had Traumatic Brain Injury (TBI) and I was being sent to San Diego for treatment.

Even being Stateside, my struggles continued. It seemed to me there was a general misunderstanding of TBI, how to treat it and how to care for those who suffer with it. My Dad basically saved my life with all he did to get me transferred to the Wounded Warrior Battalion West. The Semper Fi Fund made it possible for my wife and newborn baby to finally be able to live with me so my wife could help with daily tasks and transportation. I worked on my memory, balance, concentration, reading, writing, PTSD, and many other things.

To some, my injuries were not considered permanent, like loss of a limb, despite the fact that I couldn’t shower on my own, bend over, remember to hygiene, or even remember my daughter’s name.

Now medically retired and back home in St Louis, every day is a challenge. My wife is my caregiver and a stay-at-home mom of two. I’m on disability and try to work side jobs when I can. I have not been without a headache since 2010. I have memory loss back to 2008, including my wedding and the birth of my daughter. Life post injury is very difficult. My family and I are still learning the new me and how to deal with it. After years of dealing with TBI, and knowing it is permanent, I am still being told that one day I will be all good.

SPORTS CONCUSSIONS: FACTS, FALLACIES AND NEW FRONTIERS

Keynote Speaker
Mark Halstead, MD
Washington University
St. Louis Children’s Hospital

Keynote Topic
Return to Learn for youth following a concussion

Additional topics regarding youth concussions
Recognizing Concussions
Managing Concussions
Risk Factors
Return to Play

Seminar Locations
Five Seminars to be held in Cape Girardeau, Kansas City, St. Louis, and Springfield in January and February 2015. Dates and locations to be determined.

Recommended to Attend
Coaches - all sports, all competitive levels of school, community league and recreational programs.

Athletic Program Administrators
Licensed Athletic Trainers
Game Officials
Physical Education Teachers
School Nurses
School Administrators

Cost
There is no charge for team and school personnel to attend, but registration is required. To request registration information contact the Brain Injury Association at info@biamo.org, 314-426-4024 or 800-444-6443.

Sponsorships Available
Contact Maureen Cunningham, MCunningham@biamo.org or 314-426-4024.
ADVOCACY REPORT 2014

The 2nd session of the 97th Missouri General Assembly adjourned on Friday, May 16, 2014.

The legislator approved FY15 State Budget included $350,000 of General Revenue for the Department of Health and Senior Services (DHSS) for a Brain Injury Waiver. This “matching revenue” would generate more than $1 million for rehabilitation and support services through the DHSS Adult Brain Injury Program. This Waiver could be a longer term and expanded approach to services for survivors of brain injury.

There was also an appropriation of $6.5 million of General Revenue to the Department of Social Services (DSS) for Rehab and Specialty Services. This funding would restore occupational, speech and physical therapy for Medicaid eligible adults.

Many survivors of brain injury would benefit from this increase in access to these services.

Unfortunately, revenue for the State of Missouri was down 1 percent at the end of FY14, which ended on June 30, 2014. This, along with tax-cuts passed during the legislative session, resulted in Governor Jay Nixon vetoing and withholding several appropriations in the FY15 Budget.

For example, the $350,000 for the Brain Injury Waiver was vetoed and the $6.5 for DSS Rehab and Specialty Services was withheld. Funding of $5.1 million for the Missouri Rehabilitation Center (MRC) was also part of the vetoes.

Legislators will hold a Special Session on September 10, 2014 in which they will have the option to vote on overriding the Governor vetoes. If 109 Missouri House of Representatives and 23 State Senators vote to override the veto of the $350,000 for the Brain Injury Waiver, the appropriation could be added back into the State FY15 budget. The same is true for the veto of $5.1 for the MRC.

However, there is speculation that these funds would then be withheld and not available for spending until revenue for the State of Missouri increases.

Other BIA-MO advocacy efforts included legislation to close the loopholes of the Brain Injury Fund which would generate $1 million for rehabilitation and support services for individuals currently waiting more than 480 days on the DHSS Adult Brain Injury Program waiting list or seeking such services in the future. The primary loophole to close is the $2 surcharge on criminal and traffic offenses so it would also apply to municipality convictions. There is no additional cost to the State. It is not a tax increase. It simply charges $2 to individuals breaking the law in municipalities. Although committee hearings were held early in the legislative session, the Brain Injury Fund bill was not considered by the House Rules Committee until a few days prior to the end of session. The State Senate did not have time to consider this bill.

Our advocacy efforts regarding the prevention of brain injuries included maintaining the all-rider motorcycle helmet law in Missouri. Despite testimony of motorcycle helmets saving lives and the potential of higher costs to the State for riders not wearing helmets, the Missouri House of Representatives passed legislation to repeal our all-rider motorcycle helmet law. The Senate Transportation Committee heard testimony on the bill but did not vote the bill out of Committee.

BIA-MO will continue to collaborate with health, safety, rehabilitation, community support, vocational and residential service providers as well as survivors of brain injury, family members and the community to educate elected officials about the needs, goals and opportunities for survivors of brain injury.

Through access to medical care, rehabilitation and support services, survivors of brain injury can live a quality life of productivity and independence within the community.

BECOME AN ADVOCATE!

Sign-up to receive Advocacy Alerts via email and help influence future legislation. These alerts focus on specific legislation or issues of benefit to the brain injury community or the general public such as the prevention of brain injury and what action is needed.

To receive Advocacy Alerts, email Staff@biamo.org and ask to be added to the Advocacy Alert list.
BIA-MO is a membership organization. Please join at www.biamo.org

Check if appropriate:
__ My name is misspelled
__ My address is incorrect
__ I receive more than one copy
__ I prefer to receive email

Please clip your label and mail with corrections to the BIA-MO office, or email your request to info@biamo.org.

SHOP THRU THE HEART

Your home, work and holiday shopping can benefit the Brain Injury Association of Missouri at no extra cost to you.

School and office supplies, clothes, shoes, sports equipment, travel arrangements, and more are available through 500 retailers at www.shopthrutheheart.com. Featured retailers include Amazon, Kohl’s, Macy’s, Walmart, Best Buy, AT&T, Famous Footwear, Finish Line, Office Max and more.

When you make on-line purchases using the Shop Thru the Heart mall, a donation will be made to the Brain Injury Association of Missouri (BIA-MO). There is no additional cost to you or BIA-MO.

This sounds too good to be true. How does it work?

The www.shopthrutheheart.com mall receives a commission based on your purchases. Then they make a donation to BIA-MO - when BIA-MO is your selected charity or you sign-in using the BIA-MO general account. There is no additional cost to you, your company, employees, colleagues and friends.

It is easy to Shop Thru the Heart

Go to www.shopthrutheheart.com
Choose Shop from the top of the screen
Click Sign-in from the top of the screen (you can use the BIA-MO general account)

Enter the following information in the I’m a Returning Customer box (case sensitive):

   Email Address: shopthrutheheart@biamo.org
   Password: GOSHOP

Make your online purchases with up to 10 percent of your total being donated to the Brain Injury Association of Missouri, at no additional cost to you.

Please Shop Thru the Heart for your on-line purchases for home, school and work.