

**Brain Injury Association of Missouri**  
**Sports Concussions: Facts, Fallacies and New Frontiers**

SPONSORSHIP COMMITMENT FORM 2012

Please complete and return by January 15, 2012

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**SPONSORSHIP COMMITMENT**

- Presenting Sponsor — \$5,000
- Lunch Sponsor — \$3,000
- Program Sponsor — \$1,000
- Break Sponsor — \$500

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VISA     MASTERCARD     CHECK    Total: \$ \_\_\_\_\_

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Make checks payable to:      Brain Injury Association of Missouri  
10270 Page Avenue  
Saint Louis MO 63132 or  
Fax to: 314-426-3290

For more information,  
contact Maureen Cunningham at  
M Cunningham@biamo or 314.426.4024



**SPORTS CONCUSSIONS:**  
**Facts, Fallacies and New Frontiers**

March 1, 2012

7:30 a.m.—1:30 p.m.

St. Louis, Missouri

**Sponsorship Opportunities**



**Featured Speakers**

**Dr. Ruben Echemendia**

International Concussions Expert

**Mike “The Tackle” Jones**

Former St. Louis Ram;  
Lincoln University, Head Football Coach

**Audience**

Coaches — All Sports, All Ages  
Athletic Program Administrators  
Athletic Trainers  
School Nurses  
School Administrators

**BRAIN INJURY ASSOCIATION OF MISSOURI**  
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Phones: 314.426.4024 • 800.444.6443 • Fax: 314.426.3290  
Info@biamo.org  
Website: www.biamo.org

## KEYNOTE SPEAKER

### **Ruben Echemendia, Ph.D.**

International Concussion Expert and Author  
Concussion Researcher

Director, National Hockey League's Neuropsychological Testing Program  
Chair, NHL Concussion Working Group

Chair, Major League Soccer's Concussion Program

Consultant, US Soccer Federation and U.S. Soccer National teams

Founder, Penn State University Concussion Program

Consultant, Professional, College, High School and Recreational Teams

Member, U.S. Lacrosse Sports Science and Safety Committee

## FEATURED ATHLETE

### **Mike "The Tackle" Jones**

Former St. Louis Ram

Lincoln University, Head Football Coach

## PANEL OF EXPERTS

**Ruben Echemendia, Ph.D.**, International Concussion Expert

**Tom Martin, Psy.D, ABPP**, University of Missouri Health System

**Raman Malhotra, M.D.**, St. Louis University, Cardinal Glennon Children's Hospital

**Mark Halstead, M.D.**, Washington University -St. Louis,

St. Louis Children's Hospital

**Brandon Larkin, M.D.**, St. Peters Bone and Joint

**Nate Wilmes, M.Ed.,** ATC, LAT, CSCS, Excel Sports & Physical Therapy

## SEMINAR TOPICS

- Concussion Signs and Symptoms
- Current approaches in evaluation of sports-related concussions
- Appropriate management of a possible concussion
- Sports-related concussion law in Missouri Personal and Case Study presentations
- Personal and case study presentations
- Panel of Experts

## SPONSORSHIP OPPORTUNITIES

Your sponsorship reflects your commitment to protect young athletes through educational programming for coaches, athletic team administrators and school personnel. Promotional material and at-seminar recognition will increase awareness of your products and services as well as support for the Brain Injury Association of Missouri.

### \_\_\_\_ **Presenting Sponsor - \$5,000**

Ensures seminar is free of for coaches, athletic team and school personnel.

- Your logo on Seminar Registration Brochure used to promote program. Commitment requested by January 15, 2012.
- Four lunch guests with Mike "The Tackle" Jones or Dr. Ruben Echemendia.
- Exhibit space at Seminar.
- Five-minute presentation of your products or services during Welcome.
- Signage prominently displayed at event.

### \_\_\_\_ **Lunch Sponsor—\$3,000**

Provides lunch that will feature Mike "The Tackle" Jones as the Guest Speaker.

- Two lunch guests with Mike Jones or Dr. Ruben Echemendia.
- Three-minute (maximum) address during Luncheon Welcome.
- Exhibit space at Seminar.
- Signage prominently displayed during lunch.

### \_\_\_\_ **Program Sponsor—\$1,000**

Underwrites speaker and program expenses.

- Exhibit space at Seminar.
- Signage displayed during Seminar.

### \_\_\_\_ **Break Sponsor—\$500**

Provides refreshments during break.

- Signage displayed during Refreshment Break.
- Exhibit Space at Conference.